



ASHAKE FOUNDATION REPORT

2021



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THE FOUNDER'S DESK

For the past eight years of our existence, Ashake has been passionate about one thing; Financial autonomy for women especially women in the rural communities, We believe that an empowered woman is a powerful woman, a woman who can defend herself and fend for her personal development and her family. one thing we realized is that, women who are less financially capable are vulnerable and more likely to become victims of Gender Based Violence because of the dependence of these women to their abusers. Our goal this year was to secure the financial future of 200 women through skills training on marketable trade and to ensure that at least, more women are self employed. I am particularly happy to know that we exceeded our expectation for the year. we trained well over 200 women and girls within the FCT and beyond.



MAYOWA ADEGBILE
EXECUTIVE DIRECTOR
ASHAKE FOUNDATION

Another great impact for the organization is introducing women and girls into the world of technology. though it was never an easy task but we were successful at it and just before Ashake marked its 8th year of existence, we graduated 76 women and girls in Tech. The spread of COVID-19 has had a profound impact on the way people live and work around the world. However, I believe that, it gave us the time to reevaluate, re strategic and come up with tailor made solutions to societal needs. This year marks our 8th anniversary as ASHAKE FOUNDATION, which was formed through hard work and pure passion to help reduce the scotch of hunger in the society for women and single breadwinner mothers (widows) . Over the past eight-years, we have grown stronger and better, touched more lives and seen great impact stories. we have leveraged the pool of expertise of team member and volunteers and addressed the most urgent issues relevant to the Nigerian and African Communities in which we operate, Ashake has established three strategic pillars: Entrepreneurship, Education and Empowerment. We contribute to the achievement of the SDGs by focusing on solving issues within these pillars through our Development Schemes and activities. All these we acheieved through the help of donors and sponsors and I say thank you to all our partners, donors and sponsors for the years accomplishment so far. we hope to do more.



MISSION STATEMENT

Empowering underserved women and girls through skill acquisition, provision of microloans and leadership training to break the cycle of poverty.

VISION STATEMENT

we envision an Africa where underserved women and girls are empowered with economic opportunities to live self-sufficient lives.

VALUE STATEMENT

Empowerment
Accountability
Inclusiveness
Integrity and Ethics



WHO WE ARE

Ashake Foundation is a non-profit organization in Abuja, Nigeria, working to support and empower vulnerable women and children in Abuja and across Nigeria. In its seven (8) years of existence, the foundation has directly supported over 5,000 women across 10 communities with food relief packages, empowered over 5000 women with marketable vocational skills and provided educational scholarships to over 3000 children in Nigeria.

The foundation currently works on four (4) key areas, namely; skill acquisition and entrepreneurial training, provision of microcredit facilities for small businesses, provision of essential relief materials and 'Back-to-School' program for children.

Our Mandate is to provide entrepreneurial and empowerment programmes for underserved women and girls in Nigeria.

WHY WOMEN EMPOWERMENT?



The need to empower women with particular attention to those in the poor rural communities is fundamental to economic and societal development of our country, Nigeria. It has shown that women perform central roles in their families and the society at large.

Unfortunately, most women in rural communities are vulnerable due to their lack of education and empowerment which makes them susceptible to being dependent on their spouses and prone to be oppressed and relegated to the background. Women at these levels are not involved in decision making processes in their lives, families and communities and are not able to contribute their own quota in national development. Their problems have not been addressed in spite of roles they play in productive activities. Statistics have shown that more Nigerian women are yet to attain a stable threshold for personal well-being for gainful economic activity. Inaccessibility to health, education and participation in the planning process has hindered women development. It has also been seen that invisibility is an obstacle hindering women from realizing their full potential. Violence and abuse of women have also posed a great threat to their total well-being and development due to financial dependence on abusive partner and social cycle.

To this end, we chose the path of financial literacy for women both with formal and informal education through skills training in different economic ventures which they are suited for, as well as microfinance interventions which helps to ensure sustainability of project and impact





PROJECTS

For the past 8 years of our existence, ashake foundation's programs have centered around Entrepreneurship, Education and Empowerment. We have accomplished a lot of impactful projects under these programs ranging from skills acquisition, business startups, scholarship awards and hunger alleviation among women and girls in several communities in the FCT and Nasarawa state

LIBRARY PROJECT IN LEA ZAUDA, FCT.



DIGITAL SKILL TRAINING



VOCATIONAL SKILL ACQUISITION TRAINING, FCT, Abuja



1. BACK TO SCHOOL PROJECT

One of the major goals of Ashake Foundation is to ensure that children from less privileged homes are given the opportunity and access to quality education and educational materials. The Back to School project is one of the ways the organization extends a hand of hope to these children. The Back to School project is carried out twice a year, first in the first quarter of the year and the third quarter specifically targeted at schools in rural communities within the FCT and beyond. This project was executed in two schools namely Local Education Authority School in ZAUDA. The school which takes care of the educational training of over 863 pupils from nursery class to primary six is situated in Zauda village in Deidei, a rural community in Abuja Municipal Area Council. As at the time of visitation, the school had no library and the head master complained about poor financial aid and lack of access to reading materials especially for children from very poor homes. The organization embarked on installing a library furnished with reading materials for the respective classes. The library is expected to cater for the educational needs of over 863 pupils and over 30 teachers.

IMPACT STORIES



The organization also awarded scholarships to six pupils from primary one to primary six, distributed reading and writing materials and school bags to 45 pupils. Also, the organization distributed school essentials such as school bags, books, writing materials and shoes to pupils of Paipe primary school also in the FCT.



863

Pupils benefits from Library



6

Pupils received scholarship award



863

Pupils received school bags and writing materials





2. COMMUNITY CHANGEMAKERS INITIATIVE

The community Change Makers Initiative is a leadership scheme designed to groom girls from diverse backgrounds on leadership skills, personal and menstrual hygiene. One of the aims of this scheme is to equip young girls with problem-solving skills, be champions of a healthy and hygienic life such that they can comfortably campaign against gender-based issues in society.

This year the organization hosted and trained 256 girls from four communities namely: Piwoyi, Deidei, Gwagwalada, Dogongada, Kabusa and Mararaba in the FCT and Nasarawa state. The event had facilitators with knowledge on Menstrual Hygiene Management, Self Esteem, and leadership development.

It was also an avenue to distribute sanitary napkins to the girls in attendance



256

Young ladies



1500

Sanitary Pads
Distributed

3. ASKAP

ASKAP is an accelerated skills acquisition and vocational education program that seeks to promote productive employment, financial independence, sustainable income and economic empowerment through technical and entrepreneurial skills training for disadvantaged women and girls in Nigeria. The vision of the project is to create and deliver limitless development opportunities for women and girls through hands-on training through an array of technical, vocational, and business development skills which are tailored to attract local labour market opportunities and to overcome specific local constraints towards sustainable livelihoods.

In Nigeria, there are twice as many poor women as men. According to the National Bureau of Statistics, 64% of the estimated 90 million people living below the poverty line in Nigeria are women with more than half in rural communities and 87% in Northern Nigeria.

Through our partnership with Aspire Coronation Trust Foundation, we were able to mobilize women and girls from the Area Councils of the FCT for a four months skills training project.



Ashake Foundation empowered over 200 women and girls in the various area councils: 26 women were trained in Lokogoma through a partnership with Lagos Business School and 20 women in Jiwa with the aid and sponsorship from ADIRE BIZ HUB.



173

Trained on
Vocational skills



76

Trained on
Digital skills





4. BUSINESS SUPPORT GRANT >>



We visited the Kubwa community in January and with the support of our donors, we gave 50 elderly widows business support grant to aid their petty business. We are excited as some of them started with petty businesses such as vegetable and fruit selling.


50
Widows



5. CHRISTMAS IN A GOODYBAG »

For the past 8 years, every yuletide season, we select underserved widows and the elderly folks from different communities and provide them with food hampers that will ease the burden of feeding their families as we know that the cost of food during this period is always astronomical.



40
Families

6. Adopt-A-Widow Initiative

This project is geared towards supporting widows such that we provide different packages and donors can select the various interventions they would like to support with regular interface with the selected beneficiary.

We relaunched it this year and we look forward to increasing impact in the coming years

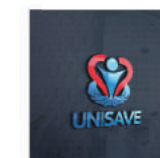


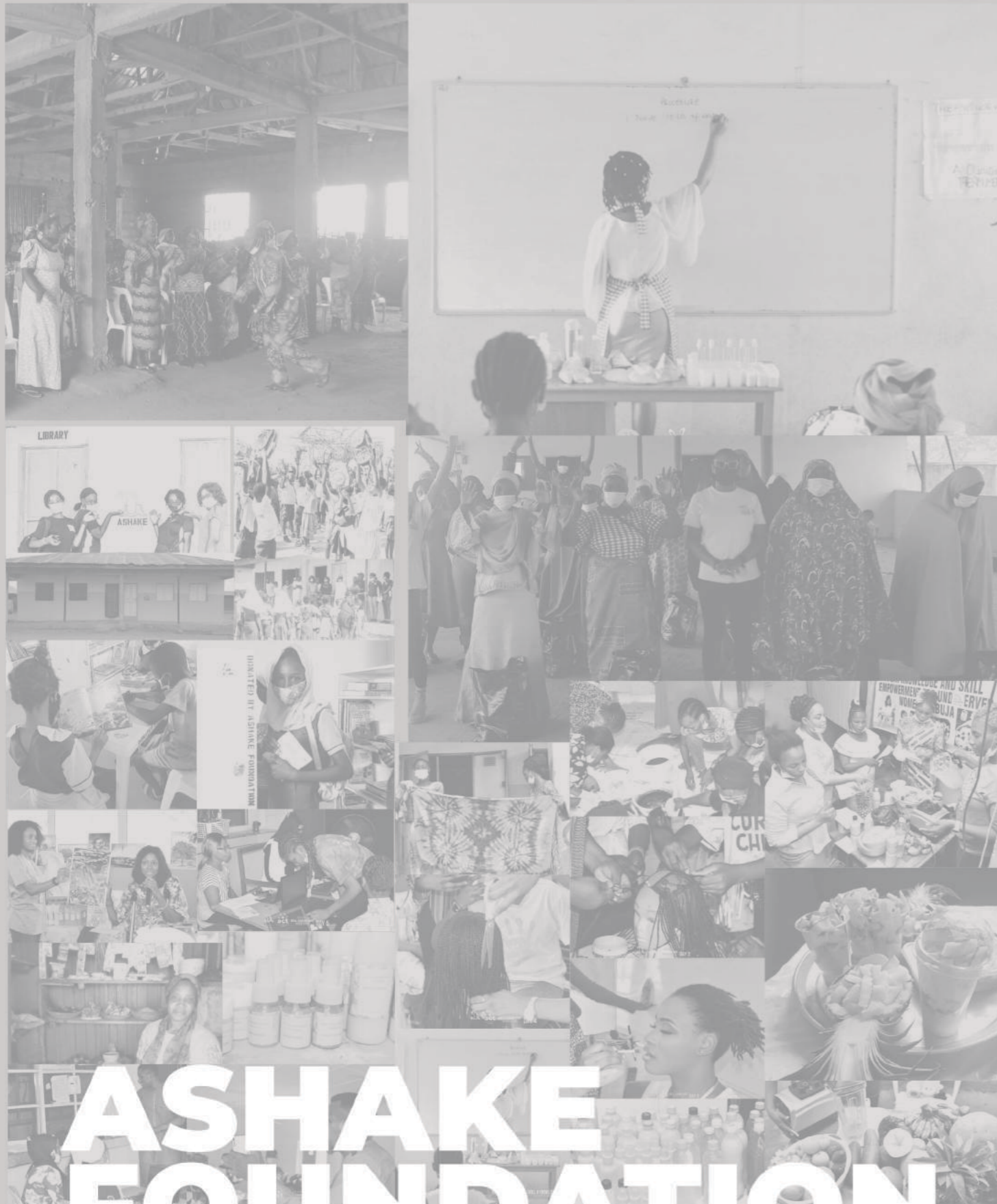
PARTNERS

Through the generosity of our sponsors and donors, the Foundation has been able to make impact in the society, create a pool of skilled and employable women and girls in diverse fields such as Web Design, Graphics, Mobile photography, Digital marketing, Tie and Dye, Home essentials, wig making, and make up and beauty training. We could not have achieved all these without your continuous support.

We say a big thank you to Aspire Coronation Trust Foundation, Lagos Business School, Adire Biz Hub, Society for Child Education Development and all our partners, sponsors and volunteers for contributing your time and effort towards achieving our goal of economic empowerment and social development.

Ashake Foundation remains grateful and looks forward to more partnership.





**ASHAKE
FOUNDATION**



From all of us in Ashake
Foundation

Thank you.

Your kindness is exemplary





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